

Jack Hernandez



CONTACTING ME



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MY WORK ONLINE



Linkedin @ icolithicjack



www.icolithic.com

As an industry veteran of 20 years, I've built my career on a reliable work ethic, versatility, and a passion for design & art — qualities that have enabled me to work every aspect of design and art and have placed me in leading roles in the creative process.

You name it, I've done it ... As an in-house graphic artist, freelancer, sole business owner, partner with an R&D company and private practice, I've produced countless print and digital collateral.

REFERENCES

Kerry Harris, Director & CTO
Angel 7 Industries, LLC / **PHONE:** 210-374-0261

Robert Pace, Vice President & Creative Director
Allen-Wayne Design / **PHONE:** 703-321-7414 x3

Nicole Venable, Principal
Brockorny Group / **PHONE:** 202-441-4589

SKILLS & STRENGTHS

- | | |
|--------------------|----------------------------|
| Jack-of-all-trades | Time management |
| Project leadership | Focused under pressure |
| Versatility | Adobe Creative Suite |
| Tech savvy | Ms Office |
| PC/MAC capability | Content Management Systems |
| Public relations | |
| Marketing | |

EXPERIENCE

Principal Designer • Owner

Icolithic Studio

Columbia, MD 2000–Present

- Consult with clients, offering solutions tailored to their goals in social media, marketing, and brand identity.
- Provide graphic design, illustration, web design and copy writing for printed and digital projects.
- Develop creative therapy projects; maintain blog/social media content and branding/design support for my wife's private practice

Creative Solutions Manager

Angel 7 Industries, LLC

San Antonio, TX 2015–2016 / 2017–Present

- Coordinate and develop marketing & social media strategies, graphic design (print & web), brand identity, visuals, marketing & packaging designs and all business collateral.
- Network with media by drafting press releases, distributing marketing materials, and designing online advertisements.
- Outsource to third parties when necessary.

Senior Graphic Designer

National Association of Counties

Washington, DC 2000–2015

- Developed and produced materials (print and web) to promote the organization's programs and initiatives while maintaining and progressing its identity.
- Produced nationally distributed County News periodical (print & web), coordinating with the printing press and editorial staff.
- Supported in-house print services, preparing projects for print, binding, collating, poster mounting, and delivery.
- Provided photography at conferences and official events.
- Assisted in hiring and training of new & temp designers.

Senior Designer & Illustrator / Production

U.S. Navy Morale Welfare & Recreation (MWR)

Japan 1996–2000

- Supported the marketing department in promoting special events by coordinating directly with managers and producing printed and online materials while redeveloping the MWR brand.
- Taught children's art classes at community center.
- Produced the Seahawk newspaper.

Petty Officer Third Class (E4)

U.S. Navy

Japan 1992–1996

EDUCATION

San Antonio College and University of Maryland